The 2003 California Small Business Economic Summit

915 L Street, Suite C PMB 349 • Sacramento, CA 95814 • Fax: (916) 278-4865

California Small Business Economic Summit for Southern California

Friday, November 21, 2003—Westin Bonaventure Hotel, Los Angeles—9 am—4 pm 404 S. Figueroa Street Los Angeles, California 90071 • (800) 937-8461, (213) 624-1000 • Fax (213) 612-4800

AGENDA

Focusing on providing access to opportunities and resources for small business owners, the State of California convenes the Southern California Small Business Economic Summit on Friday, November 21, 2003. A similar Summit, held in Northern California, exceeded original attendance expectations by 130%. Summit Highlights include:

Procurement and Technical Assistance Showcase: The Summit promises to deliver access to over 50 key agencies and departments involved in the state's procurement and contracting opportunity network. In addition they will be joined by over 50 County and City of Los Angeles agencies and departments that provide contracting opportunities to small businesses.

Employers Workshop: This workshop addresses Workers' Comp, Insurance, Taxes, Workforce Training and Labor Laws with an emphasis on highlighting reforms, program components and services.

Financing Workshop: Panelists in this workshop discuss working solutions to real small business access to capital issues. Both public and private sector financing programs will be highlighted.

International Trade Workshop: This two-part workshop addresses international trade development programs as well as financing programs specifically designed to empower this vibrant sector of the Southern California small business community.

Technology Workshop: This workshop focuses particular attention on how your small business can harness technology to increase productivity, efficiency and profits.

Governor's Luncheon: With small businesses producing over half the state's gross domestic product and employing over 50% the state's workforce, the Governor's Luncheon promises to be an exciting event. Guest speakers to be announced via the Summit's web site beginning November 1. (Luncheon is \$35 per person.)

7:30 am-9:00 am Registration/Coffee Service

9:00 am-9:45 am Opening Session

10:00 am-12 noon

Employers Workshop
Procurement Workshop
Financing Workshop
Technology Workshop
International Trade Workshop
Technical Assistance Showcase
Contracting Opportunities Showcase

12:00 noon-2:00 pm Governor's Luncheon

Speakers to be announced

2:00 pm-4:00 pm

Employers Workshop Procurement Workshop Financing Workshop International Trade Workshop Technical Assistance Showcase Contracting Opportunities Showcase

Full details of the Summit, complete with a list of State, County and City Agencies and Departments who are taking part in the Summit can be found at our web site.

(800) 858-7743

Ouestions? Call

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Fax: Mail: Questions:	(916) 278-4865 or 2003 California Small Business Economic Summit 915 L Street, Suite C PMB 349 Sacramento, CA 95814 (800) 858-7743
Workshop	_
Complete or must be re received to	Complete one registration per person. Space is limited. Registration must be received on or before November 14, 2003. **Payment must be received to attend the Governor's Luncheon.
Name:	
Title:	
Organization:	on:
Address:	
City, State Zip:	Zip:
Phone:	Fax:
Email:	
Special Ne	Special Needs (Dietary, Disability):
Please indi	Please indicate the workshops of greatest interest:
Workshops:	35: 10:00 am-12:00 noon 2:00 pm-4:00 pm
Employers'	
Financing International Trade	
Procurement Technology	
Showcase Technical A	Showcase Viewing: 9:00 am – 4:00 pm Technical Assistance Contracting Opportunities
**Govern	Luncheon: 12 noon-2:00 pm Re
Meal Selection:	tion: Salmon Chicken
Charge my.	Check enclosed (payable to <i>Community College Foundation)</i>
Card #:	
Expiration Date:	Date:
Signature:	
**Cancella 2003. After	**Cancellation Policy. Cancellations must be faxed by November 14, 2003. After November 14, 2003 substitutions are allowed, no refunds
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Employers Workshop—Will address Workers' Comp, Insurance, Independent Contractor Status & Labor Laws

Procurement Workshop—Will present State, County, City Certification and Contracting Programs

Contract Opportunities and Technical Assistance Showcase—Over 100 State and Local Agencies, Departments and Programs available on-site

Technology Workshop—Increasing Profits Through Efficient Utilization

Financing Workshop—Discussing Public and Private Sector Programs

International Trade—Business Development and Financing Programs



The County of Los Angeles • The City of Los Angeles Minority Business Opportunity Committee/MED Week

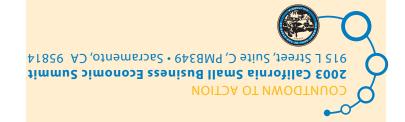






www.dgs.ca.gov/summit

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COUNTDOWN TO ACTION The 2003 California Small Business Economic Summit



Friday, November 21, 2003 • 9 am-4 pm Westin Bonaventure Hotel, Los Angeles

Meet over 70 procurement officers who purchase over \$10 billion in products and services annually

Learn about the Worker's Comp reforms to take effect in 2004

Access new capital

Expand your international trade business